

APPLICATION FOR ELECTION ONTO THE ADAPTIVE SPORT COMMITTEE 2021

Details of Applicant	
Name:	GRUFFAT Laure
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Short biography outlining your interest and experience in Adaptive Snow Sports

I have been volunteering for 2 years already for the Adaptive Snow Sports Committee, organising 2 Adaptive Snow Sports Festival. Each year, with the great team of elected members we are offering a fantastic event that keeps improving. I have really enjoyed this experience so far and would like to see the event growing in the future thanks to the fantastic ideas and skills within the committee.

I am an experienced project manager who has specialised in event and marketing strategy in the sport industry. I have worked 3 years for Paralympics New Zealand (PNZ) as Event and Digital Manager. Responsible for delivering the Paralympic Community Events Programme, I lead the planning of 12 events for The Celebration Project, to recognise New Zealand's 209 Paralympians. I coordinated all PNZ charity days and milestone events on the lead up to the Tokyo 2020 Paralympic Games. In addition, I lead the delivery of the digital and social media strategy of PNZ.

Promoting and enhancing the inclusive role of sport in our society is what drives my interest to be part of the Adaptive Sport Committee. On a regular basis since I settled in NZ 3 years ago, I volunteer for Parafed Auckland and Blind Sport NZ to assist several disabled kids and their parents to experience Adaptive Snow Sports for the first time during their Adaptive sessions at Snow Planet. I am confident that there is huge potential to promote this sport to more kids and adults, building on the great existing infrastructures, relationships and knowledge of Snow Sport NZ. I was born and grew up in the French Alps, skiing and enjoying the mountains since my younger age. I would be very proud to keep working with Adaptive Snow Sports to increase participation enabling more people to

have a go and enjoy skiing or snowboarding, no matter their abilities. For some it may be the start of an incredible journey towards high performance and the New Zealand Paralympic Team.

What skills and expertise do you believe you can bring to the Adaptive Committee?

Having participated in the Adaptive SnowSport festival in 2020 (and soon to the 2021 edition) gives me great knowledge and experience about the delivery of this event, reusing past edition attendees' feedback to deliver it in the best way possible.

In addition, having worked for PNZ gives me a good understanding of the national and international sport and disability stakeholders, their main challenges and relationships. I understand well the requirements for athletes, support staff and coaches. I have a good knowledge of the national Adaptive Snow Sports organisation and history and its incredible evolution since the first Paralympians participated in the Paralympic Winter Games in 1980.

My experience in digital and social media can also help the development and the awareness of Adaptive Snow Sports towards all New Zealanders. I would make sure that the incredible stories of disabled athletes and Para athletes are used to promote the programmes and to inspire future participants.

Other skills that will benefit to the Adaptive Committee:

- Leadership and team player;

- Strong organisational and planning skills: management and reporting tools, volunteer management, operational organisation, controlling budgets, managing the relationship between all stakeholders;

- Adaptability and work effectively under strict time constraints;

- Computer competencies: including Microsoft Office, CRM, data analysis, Premiere Pro and Photoshop and all social media.

Based in Auckland, I would be happy to represent Adaptive Snow Sport to sport and disability events, forums or meetings when needed. Thank you for taking the time to consider this application. I can provide any additional information that you may require.

I have read and accept the conditions of office in Appendix 1.

Signature of applicant:

Date: 11.07.2021

Laure Gruffat

Privacy Act 1993

I agree that Snow Sports NZ may collect and retain the information supplied with this application and Snow Sports NZ may authorise the release of this information to members, and any other persons or organisations that the Snow Sports NZ Board considers appropriate.

All applications must be received at

Snow Sports NZ

78 Anderson Road, PO Box 395, Wanaka, Attention: Uli Schmidt

or by email to info@snowsports.co.nz

The deadline to submit this application is 5:00pm Friday, 16 July 2021.

Appendix 1: Sport Committee Purpose, Status and Functions

Purpose: To ensure Adaptive Snow Sports are promoted, developed, enhanced and protected.

Status: Each Sport Committee reports to the Chief Executive and shall have authority delegated to it by the Chief Executive as set out in the Constitution and Regulations.

Functions: The role and functions of each Sport Committee are to:

- a. provide experience and expertise in relation to matters affecting its Snow Sport;
 - recommend coaches, managers, selectors, officials, judges and other support personnel for appointment to national representative Snow Sports teams and competitions as set out in the Regulations;
 - c. provide input on the national strategy of Snow Sports in New Zealand both generally and in respect of its particular Snow Sport;
 - d. revise and update the rules and regulations relating to its Snow Sport, including competitions or events, conditions of entry, and including Snow Sport competitive events;
 - e. assist Snow Sports NZ staff to develop programmes, competitions, events and activities for its Snow Sport including Snow Sport competitive events and to implement them;
 - f. develop and recommend to the Chief Executive an annual plan (including a calendar of events) for its Snow Sport which is aligned to the Snow Sports NZ strategic plan;
 - g. recommend to the Board the amount(s) of the membership fee(s) and any other fees payable by members that have designated the Snow Sport of the Sport Committee as their designated Snow Sport; and
 - h. hold at least one (1) forum each year for those members who designated the Snow Sport as their designated Snow Sport to hear their views, keep them up to date with developments in their Snow Sport, and to elect members of the Sport Committee.

For a full explanation of the role of Sport Committees please refer to Part IV of the Snow Sports NZ Constitution (pp 28-32)