

Our Purpose

SSNZ- Fuelling our competitive stoke



Snow Sports New Zealand Purpose Defined

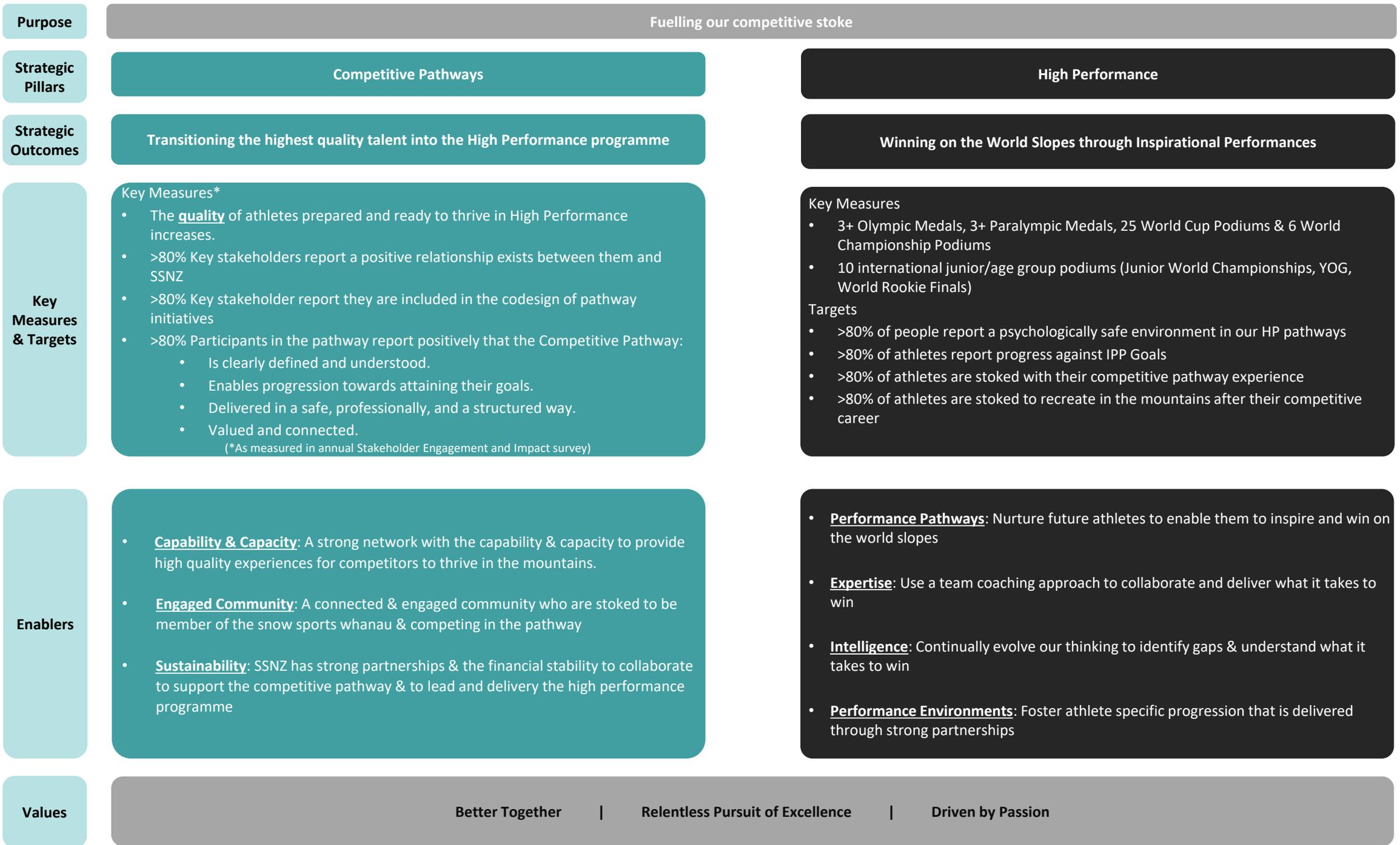
Whanau
Community
Inclusive
Shared
Together

The intrinsic joy of thriving in the mountains that does not solely rely on competition. The love for 'what we do' is as much about progression, creativity and innovation as it is to do with who wins.

Fuelling our competitive stoke

What we put into
building the system
Providing the pathway
Supporting athletes to be their best
Enhancing performance

Winning
Competing
Being the best
Growth mindset
Pushing ourselves
Taking on the World



Snow Sports NZ Values – WE ARE ...

Whanau
Community
Inclusive
Shared
Together

**Better
Together**

WE

- Collaborate effectively with stakeholders, solving the performance puzzle together and make the right things happen at the right time.
- Build the mana of all people in the competitive pathway.
- Initiatives are codesigned and SSNZ supports delivery by clubs, programmes, resort partners and SSNZ.
- We have a shared responsibility to foster a lifelong love for snow sports for our current and future generations to enjoy.

Winning
Competing
Being the best
Growth mindset
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**Relentless in
the pursuit
of
Excellence**

WE

- Give our people the opportunities to explore and grow their own identities and lead their snow sports competitive journeys.
- Challenge the status quo and embrace courageous conversations.
- Continually improve utilising the Action learning cycle (plan, do, check, adjust)
- Seek to learn the most meaningful performance enhancement opportunities.

The intrinsic joy of thriving in the mountains that does not solely rely on competition. The love for 'what we do' is as much about progression, creativity and innovation as it is to do with who wins.

**Driven by
Passion**

WE.....

- Link individuals' passion with progress and learning, so when the progress gets tough the passion keeps the stoke.
- Love what we do. It is as much about progression, creativity, connection and belonging as it is to do with winning.
- Believe passion and perseverance, when facing tough times, is the key to long term success.
- Celebrate our people, not just their results.